John Smith

Marketing Manager

☏ +44 7700 900123 | ✉ john.smith@example.com

PROFILE

Marketing Manager with six years of experience in digital campaigns, content and brand work. I plan campaigns that reach the right audience, measure what works and improve it step by step. I am looking for a role where I can take responsibility for a brand and grow it with a strong team.

WORK EXPERIENCE

January 2021 to Present **Marketing Manager**

Example Ltd, London

- Lead for digital campaigns across search, social media and email
- Manage the marketing budget and report results to senior management
- Lead a team of four marketing specialists

June 2018 to December 2020 **Marketing Executive**

Sample Company, London

- Planned social media content and managed the company website
- Organised trade fairs and customer events

EDUCATION

2014 to 2018 **Bachelor of Science in Marketing**

University of London

- Graduated with good results, focus on digital marketing

SKILLS

Digital marketing ●●●●●
Google Analytics ●●●●●
Adobe Photoshop ●●●○○
MS Office ●●●●●

LANGUAGES

English ●●●●●
German ●●●○○
French ●●○○○

INTERESTS

Reading, cycling, cooking

John Smith
Ort, Datum